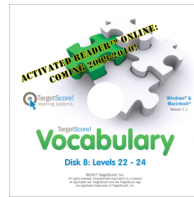


Activated Reader!™ DEMO QuickStart Guide



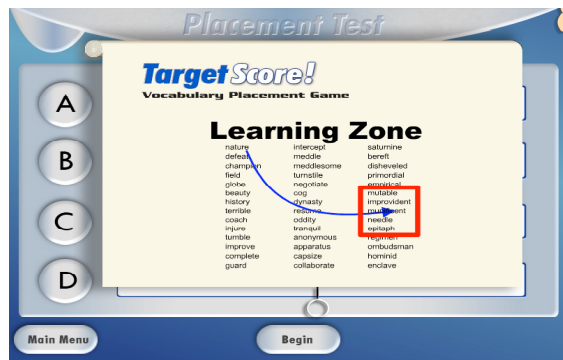
Activated Reader!™ Vocabulary

Activate Your Students' Reading Potential with a
Vocabulary-Powered Reading Acceleration System

1. LearningZones™ Placement Test (Sign in new student and test will begin)

Find Each Student's Vocabulary-Reading Learning Threshold*

This free 5-10 Minute Test reveals the hidden vocabulary differentials^ in your classroom and finds each student's ideal starting place in our word-difficulty list: the place where research shows we can accelerate the rate at which students acquire of new vocabulary.

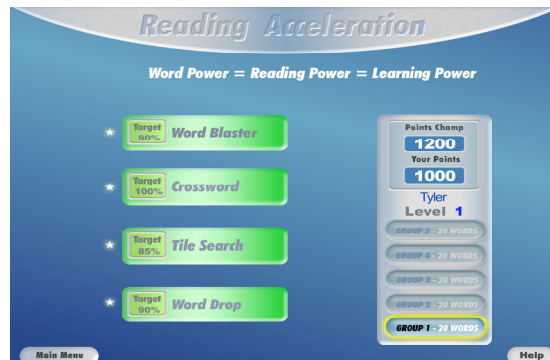


3000 Words: Grades 2 - College

2. One Free WordGroup per Student (20-Words, 4-Game Learning Path)

4-Game Vocabulary Acceleration Learning Path

Multi-mode Vocabulary Learning Path (Learn the Words, Earn the Words, Get 'Em for Life, Show Off!) puts new words into long-term memory. The TargetScores! system promotes "automaticity" (speed/perfection) so students recognize the new words when reading.



All Four TargetScores! Hit

3. 75% Off Activated Reader! Vocabulary (Free Upgrade to Activated Reader™ Online!*)

7-Game Vocabulary-Powered Reading Acceleration Path

Activated Reader™ Online! (coming 2009-2010) adds **vocabulary-leveled guided reading** to the 4-Game Vocabulary Learning path. Your students build new vocabulary then use it to read texts, at the right level-of-difficulty, in school or at home!

*if you buy by June 30



Activated Reader™ Online! (2009-1010)

^ Use VOCABULARY PLACEMENT CHART at ActivatedReader.com to convert Vocabulary Scores to Reading Grade-Equivalency